



Annual Report 2019

Steel Magnolias



I could not be more proud than to have served as President of Steel Magnolias for 2019.

This wonderful organization has always been and will continue to be all about the children of the Stramski Center. Your donations provide services to children in our community. The Stramski Center has been there for so many who had nowhere else to go. It forever has changed the lives of so many children and their families.

Our annual Long Beach Design Home tour was held on Saturday, May 11th. The day showcased several homes to include the landmark Gaytonia. Participants were able to enjoy a day of exploring these beautiful and interesting venues. There was music, nibbles and champagne. The final stop...the lovely home of our Chairman, Anthony Gagliardi. Guests here enjoyed shopping, food, libations and entertainment.

Our Signature Event, "Gatsby on the Green" was held on Sunday, September 15th on the beautiful grounds at the home of Marlene Farooq & Craig Carter. Guests arrived in their finest Gatsby attire to include feathers and fun. The evening included delicious cuisine, chilled martinis, silent auction, live auction and live entertainment.

On Monday, October 28th, Mohammad Raghیب's Round Rally Golf Tournament was held benefitting Steel Magnolias. This beautiful day brought golfers together for the kids of the Stramski Center.

The day included a full day of golf with food and drink stops along the way. The final stop included a wonderful dinner in the clubhouse, silent and live auction.

As wonderful as 2019 was....2020 brought the Covid Pandemic. As we know our world right now has become a different place. We as Steel Magnolias realize that now more than ever The Stramski Center needs us. More importantly the children and the families need us. Please keep us in your thoughts if you are able to donate. For more information, please log onto our website and follow us on Facebook &/or Instagram.

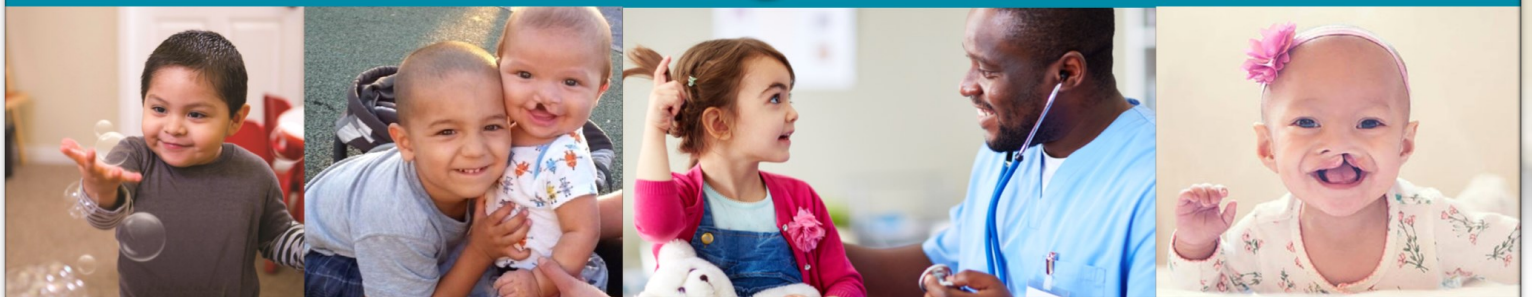
We wish for you and your families health and happiness!

Fondly,
Sofia Riley



It's all about the kids!

 Steel Magnolias





Revenue and Expenses for 2019

STATEMENT OF ACTIVITIES AND CHANGES IN NET ASSETS FOR THE YEAR ENDING DECEMBER 31, 2019

REVENUE AND PUBLIC SUPPORT

Contributions	\$ 57,010
Special events, net of direct donor benefits of \$48,643	204,884
Interest	952
Other	575
Total Revenue & Public Support	263,421

EXPENSES

Program Services*	141,091*
Management and administration	25,959
Fundraising	4,513
Total Expenses	171,563

CHANGE IN NET ASSETS	91,858
BEGINNING NET ASSETS	358,469
ENDING NET ASSETS	\$450,327

Reviewed by Guzman & Gray

**Grants to Stramski Children's Developmental Center*





Our Fundraisers

15th Annual Home Design Tour

“How Long Beach Lives” was the theme of the annual Home Design Tour, which took place on May 12, 2019. Under a veil of sunshine, more than 400 people paraded through five fabulous homes helping to raise some \$43,000 through ticket sales and generous sponsors, including Marlene Temple, Judy McNulty Black and Don Black, Nancy Foster Williams Foundation, and Bill and Elaine Ross. Event Co-Chairs Elizabeth Borsting and Erin Barry selected the featured homes—all very distinct from one another. They included the Net Zero Nest, an eco-friendly abode in Alamitos Heights producing as much energy as it uses. The Spanish Beauty in Belmont Heights, a new home with modern amenities but the graceful architecture of a 1920s classic California dwelling, was jaw-dropping. Golf cart limousines ferried guests to Treasure Island and a reimagined Beach Retreat overlooking the canals complete with rooftop bar. And, finally, the piece de resistance was the iconic Gaytonia in Belmont Heights. Preservationist Robert Thomas, who owns the entire castle-like apartment building, welcomed guests into his penthouse where Champagne and a playlist of Torch Songs were enjoyed on the expansive terrace. Following the tour, ticket holders were invited to an alfresco garden party at the Park Estates home of Anthony Gagliardi where a buffet lunch, wine and spirits, live entertainment, opportunity drawings, an auction and a pop-up boutique awaited.



Gatsby on the Green

The Virginia Country Club home of Dr. Marlene Temple and Craig Carter was transformed into a 1920s speakeasy for Steel Magnolias' annual Signature Event featuring a 1920's twist. Gatsby on the Green took place in the early evening of Sunday, September 15, 2019. Event Chair and Chairman of the Steel Magnolias' Board Anthony Gagliardi did a fabulous job in recreating a Boardwalk Empire-style fete complete with a performance by the Satin Dollz along with a wisecracking ventriloquist and music from the era. Guests were shuttled to the undisclosed location and had to utter a password in order to get past the imposing gates, gun-toting gangsters and fleet of vintage automobiles. The Roaring Twenties was a fitting theme for the event as it marked Steel Magnolias 20th anniversary. The event raised more than \$68,000 for The Stramski Center thanks to those who attended and sponsors Marlene Temple, Judy McNulty Black and Don Black, Nancy Foster Williams Foundation, Joan Knight, and Bill and Elaine Ross.



Rally Round Golf Tournament

Underneath a veil of blue skies and airbrushed clouds golfers gathered at Old Ranch Country Club for

the annual Rally Round Golf Tournament sponsored by Mohammad Raghieb, along with Lynn Gesner and Chair Dane Hickerson. The event, which took place October 28, 2019, raised more than \$90,000 – a record-setting event as well as a fore-star event on the fairways. Just before the official tee-off, golfers gathered on the green for the inaugural Dressed to a Tee contest where judges looked for the most innovative tee togs. Then Jamie Mulligan, Head Golf Professional & CEO of Virginia Country Club and women's golf tour professional, Veronica Filbert, provided an instructional golf clinic. All watching were amazed at the distance and accuracy which can be obtained by coordinating proper golf swing elements and mechanics. Golfers then put the pedal to the metal as a parade of golf carts scattered in all directions for an afternoon of golf and goodwill. Local restaurants, including Naples Rib Co., Santa Fe Importers, E.J's Pub, Raising Cane's, The Crooked Duck and Joe Jost's, provided on-course hospitality at designated holes throughout the day. A taco buffet and awards ceremony, along with both a live and silent auction, awaited golfers as they stowed away their clubs for some 19th hole socializing.



Leona's Story

You wouldn't know it from this photo, but social interactions and communication haven't always been easy for Leona, age 9. She was diagnosed with autism at the Stramski Children's Developmental Center at Memorial Care Miller Children's & Women's Hospital Long Beach when she was in pre-school. Says her mom, Courtney. "When she was diagnosed, it was hard to know what to do next, but the Stramski Center has been there for our family and supported us along the way." The staff works with Leona to keep up with developmental milestones, social interactions and the adjustment to elementary school. These days, Leona loves to act in community plays, swim, dance and hang out with friends. "The Stramski Center has helped me find support from my community, know what questions to ask when it comes to school, and helped my daughter find the confidence needed to discover activities she loves, like theater. Leona has become an inspiration for her family and her community," says Courtney. "She has grown and progressed so much, she's really blossomed on stage and in the classroom."



2019 Steel Magnolias Members



Steel Magnolias
We Help Children's Health Blossom!

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Dear Friends,

Thank you for your kindness and generosity. We are honored to have you as friends who care deeply for special needs children and their families. Your gifts mean access to care for these children at the time they need it, even in the midst of a pandemic. Children's developmental needs can't wait a year or more for specialized medical care.... with your help, they don't have to!

2020 meant canceling our home tour, signature event and golf tournament – all the ways we raise funding – but, we worked hard to adapt to the new fundraising “normal”:

Dine Local & Do Good Opportunity Tickets:
Transitioned from a chance at a Hawaiian or other distant locale vacation to supporting the local Long Beach restaurants who had supported our fundraising efforts for years. We were able to give back by purchasing gift certificates when these generous local businesses and their employees were hardest hit and “do good” for special needs children at the same time – netting over twice what we earned previously with this effort!

Boozy Bingo – Each year our new members develop a silent auction item for our Signature Event. The creative class of 2020 – Sue DeRosa, Michele Dobson, Bobbie Fesler and Heidi Van Horn – developed a virtual fundraiser - a fun 3 nights of mixology lessons followed by bingo for bragging rights only! The outcome was fun and raised over \$4,300.

LB Gives became this year's main event. We are thankful to LB Gives for giving the community a way to raise funding when we couldn't do events and appreciate all of you who responded. Thanks to leadership gifts, your donations and members gifts we exceeded our \$50,000 goal. We were 5th out of over 100 nonprofits and ultimately raised close to \$60,000.

The year isn't over for Steel Magnolias. As we continue to raise funding in the final weeks of 2020, we hope you will consider taking the enclosed envelope and making a year-end gift. It will make a meaningful and long-term difference in a challenged child's life.

Our 2020 goal is to gift The Stramski Children's Developmental Center the same amount we contributed to the Center's annual operations in 2019. With the commitment of generous individuals, foundations, and businesses we will!

Warm wishes for a safe & joyful holiday season,

Denise Dahlhausen,
2020 President



P.S. Please visit our new website at thesteelmagnolias.org to see this year's generous “event” sponsors and learn more about the children you help.