

Steel Magnolias



President's Message

Dedicated volunteers, generous donors and creative pivoting (a word we hope never to use again!) made 2021 a year to remember and a success. I am honored to have been President of this tenacious, indefatigable, and fun, fun group. Thank you to all our donors and volunteers for caring.

Success for Steel Magnolias is providing significant funding to help children with developmental delays and disabilities have their best possible future. Stramski Children's Developmental Center, our primary recipient, provides the medical expertise that starts children and families on that road.

The two years of Covid was difficult for the children, families, staff of Stramski and Steel Magnolias' traditional fundraising efforts.

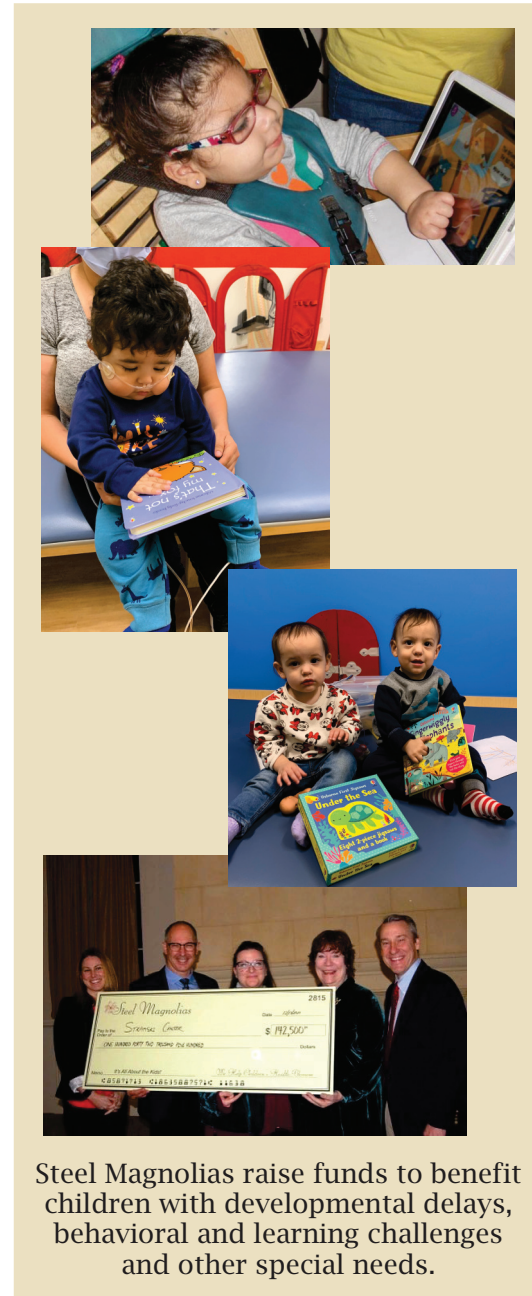
For Steel Magnolias the year started off with our **Shopportunity Drawing for Kids and Community**. This was followed by the online **Shamrock Shenanigans** (creative cocktail lessons and Irish history) thanks to the team of Bobbie Fesler, Sue DeRosa, Marianne Gastelum and Michele Dobson. Also online, **Long Beach Gives**, chaired by Claire Guillen and Liz Krummell, gave online donors a chance to provide books to the High-Risk Infant Program at Stramski as well as other needed services.

Our mid-year bonus was our ability to leave Zoom and have a great time while helping children and families. **Cruisin' on a Sunday Afternoon**, 2021's Signature Event, was sold out and the **Steel Magnolias Golf Tournament** went on even though it was the only day of wind and rain in almost a year. **An Enchanted Village**, rounded out our year.

We thank you for your generosity and sincerely hope those of you who attended our events had a good time too. *Most importantly, please know your gifts make a long-term difference to challenged children and their parents.*

Early assessment, diagnosis, information and care for childhood developmental delays and disabilities is essential to long term growth. Steel Magnolias is honored to support the children and families who need, but cannot afford, special assistance to live their best lives. We thank you for partnering with us in this effort.

Denise Dahlhausen
President, 2020 & 2021



Steel Magnolias raise funds to benefit children with developmental delays, behavioral and learning challenges and other special needs.

Annual Report 2021

Our Primary Recipient

For more than two decades, Steel Magnolias has supported the Stramski Children's Developmental Center to help ensure it has the resources needed to provide effective patient care as well as enable those who cannot afford treatment to receive life-changing services. The center was founded in 1975 by Dr. Geraldine A. Stramski, who recognized the need for a team approach to the multiple health issues often encountered by children with neurodevelopmental and genetic conditions. Today, the Stramski Children's Developmental Center is under the direction of Dr. Gary Feldman, the center's medical director, whose team annually assists more than 2,400 children with a range of conditions and disorders.



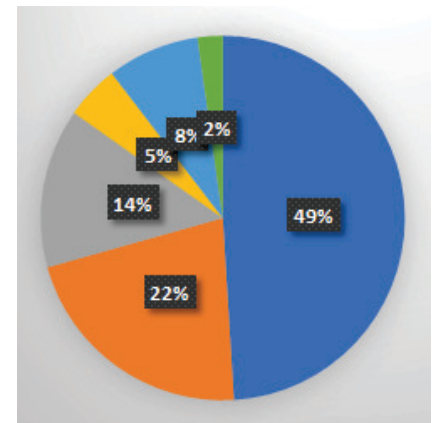
Located at Miller Children's & Women's Hospital on the Long Beach campus of Memorial Medical Center, the Stramski Children's Developmental Center has access to a breadth of pediatric specialists and sub-specialists. It uses a multidisciplinary approach to treat infants to young adults with conditions ranging from autism, cleft lip and palate to birth defects, learning and attention difficulties, sleep disorders and other developmental delays.



Although many of the conditions are not apparent, they are often serious and accompanied by a lifetime of challenges. Very few of these problems are quick-fixes, and the center's young patients often require many consultations and extensive pre- and post-consult work. Parents are tasked with the difficulty of advocating for their children due to cultural, educational and language barriers. The center fills this gap by facilitating access to services but also monitoring progress.

Without Steel Magnolias and the compassion and generosity of donors like you, thousands of children would not get the essential care that the Stramski Children's Developmental Center provides, which includes an opportunity to reach their highest potential.

Stramski Clinic Visits by Program in 2021



- Behavior and Neurodevelopment/Psychological Testing (BNP) - 2,164 visits
- Genetics/Metabolic - 954 visits
- High-Risk Infant Follow-Up - 625 visits
- Craniofacial - 211 visits
- Sleep Disorders - 362 visits
- Fragile X - 98 visits

4,414 total clinic visits by
2,435 unique patients



n's health blossom



"...and then the space ship took off with the dinosaurs" child with autism

Autism:

- Affects 1 in 4 children
- Impacts social communication
- Results in poor understanding of relationships
- Causes restrictive, repetitive behaviors or interests

"Why don't I look like other kids?"

child with cleft lip or palate

Cleft Lip/Palate:

- Are birth defects that may not be visible
- Can interfere with breathing and self-esteem
- Could be associated with other genetic conditions
- May require multiple surgeries and speech therapy

"Don't tell me to look at you!"

child with Fragile X Syndrome

Fragile X Syndrome:

- Affects normal brain development and function
- Causes intellectual disability or social/behavioral problems
- Has no cure, but early diagnosis can help families get treatment and services for their child sooner

"All the monkeys look the same."

child with learning disabilities

A Child with Learning Disabilities:

- Has difficulties using academic skills
- Has poor reading comprehension
- Is a slow and/or effortful reader
- Has difficulties with number sense, facts or calculation

The Stramski Children's Developmental Center

- Treats each child as an individual, not just a diagnosis
- Generates comprehensive diagnosis utilizing:
 - Behavioral, sensory, communication & language
 - IQ/cognitive & information processing tests
 - Parent interviews
- Develops an individualized plan for the child and family,
 - Concrete, practical recommendations that work for their situation
- Completes more than 4,000 child visits each year

Steel Magnolias Statement of Activities For the Year Ended December 31, 2021

Revenue and Support	
Contributions	\$ 155,907
Investment income, net	<u>27,268</u>
	183,175
Special Events	
Revenue	185,013
Expenses	<u>(62,673)</u>
	<u>122,340</u>
Total Revenue and Support	305,515
Expenses	
Program services	151,957
Supporting services:	
Management and general	26,993
Fundraising	<u>2,860</u>
Total Expenses	<u>181,810</u>
Change in Net Assets	123,705
Net Assets at Beginning of Year	<u>503,163</u>
Net Assets at End of Year	\$ <u>626,868</u>

Notes:

1. Program services are the grants to Stramski Children's Developmental Center.

2. Bulk of net assets are earmarked for future giving.

How We Raised the Funds

With travel at a near standstill in 2021, we needed to get creative with our annual Opportunity Drawing. And we did. Our ***I ♥ Long Beach, A Shopportunity Supporting Kids & Community***, not only bolstered local sales for independent restaurants and businesses, but we brought in a total of \$20,650 just from ticket sales. Six winners were randomly selected to receive \$750 worth of restaurant and retail gift cards each from Long Beach establishments with bonus ticket winners also getting a Gondola Getaway Floating Pizza Party for six. With minimal expenses, since the gift cards were all donated by our members, and the help of some generous sponsors, Steel Magnolias netted a total of \$22,387.



In August of last year, we motored back in time for our annual Signature Event: ***Cruisin' on a Sunday Afternoon, a Celebration of Classic Cars and Cocktails***, chaired by Bobbie Fesler. The soiree, held at an undisclosed location where a collector of private vintage vehicles opened up his doors and resources to host some 300 attendees, paid homage to Southern California's car culture with a display of more than 120 restored automobiles spanning several decades, from sleek vehicles the mob favored during the early part of the 20th century to the muscle cars of the 1960s and 70s. Complementing the display of nostalgia was a collection of vintage radios, toys and collectibles defining the Art Deco era and mid-century Americana. The event netted more than \$89,000.



For the first time in two years, golfers gathered at Old Ranch Country Club for our annual ***Golf Tournament***, chaired by Carmen Bubar. Participants showed up in droves on October 25, 2021, in spite of the unusually rainy weather to take a swing at autism, Fragile X Syndrome and challenges faced by special-needs children and their families. The event netted more than \$53,000.



For the second consecutive year, Lynn Gesner, a member of Steel Magnolias, opened up her Naples waterfront home to host our annual ***Holiday Village***. Created by chairman Anthony Gagliardi and long-time member Gary Lee Wolf, the event featured a winter wonderland and canal-front dining, all choreographed and organized by a group of volunteer elves. In 2021, the event netted more than \$9,200 and earned the Sweepstakes Award presented by the neighborhood association.



None of these events could have happened without thousands of hours of volunteer time and unparalleled dedication. Thank you to all our volunteers.

